



KONICA MINOLTA

# PlanetPress® Connect

## Category



Output  
Management

## Characteristics

- Unified print room management
- Print policies and rules
- Product-based job processing
- Print queue management



**PlanetPress®  
Connect**



## EASY AUTOMATION OF ROUTINE TASKS

**While they might be routine, recurring jobs can be time-consuming and cumbersome. Unless automated, operators frequently have to spend unproductive time on making the proper selections and adjusting device settings individually for each new print job – tasks that are error-prone and likely to cause unnecessary costs. A situation that can be altogether avoided by defining and enforcing clear print policies and rules and by automating the choice of suitable output devices for each and every print job. An efficient output management application does all this and more.**

For any corporate output environment in charge of managing the distribution of business communications and documents, PlanetPress® Connect is the perfect output management tool. PlanetPress® Connect offers a comprehensive toolbox for every step of a communication workflow. Fully personalised business communications for all output types are created natively, including print, HTML e-mail, and web.

With a choice of workflow tools for individual requirements, PlanetPress® Connect empowers its users in the creation of personalised direct mails, invoices, e-mail campaigns, mobile information, and versioned brochures that are sure to capture the reader's attention and get the message

across. Thus, the application is ideally suited for medium-sized businesses that want to start producing digital output without making costly changes to the existing infrastructure or investing in customised software.

As a viable output management tool, PlanetPress® Connect supports the definition and enforcement of print policies and rules, and stands for effective product-based job processing. Simple and straightforward to use, PlanetPress® Connect increases productivity and profitability and helps its users generate new revenue by improving business processes – without having to change the systems in place.

# KEY FEATURES

## Print policies and rules

- **Choice of business document processes:** Any document process can be automated.
- **Conditions trigger actions:** Specific conditions can simply be set up to trigger actions such as document creation, distribution, or archiving.
- **Industry-standard print formats:** For printed output, common industry formats can be determined.

## Improved print

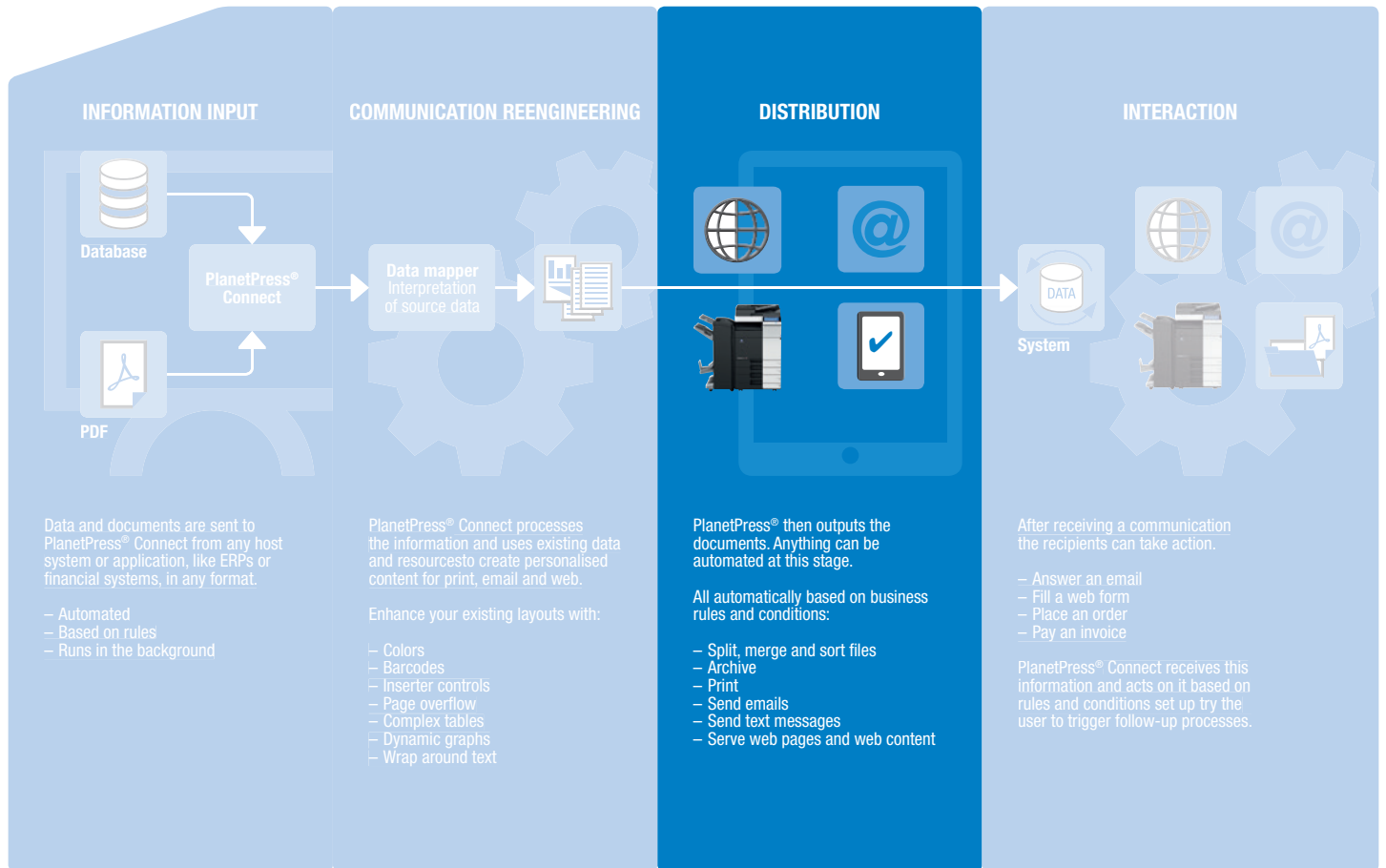
- Dynamic, context-sensitive, and personalised information
- Sophisticated page layouts and overflow, complex tables, dynamic graphs and charts
- Connection to mailing applications, using scan marks to leverage folders/inserters and merge jobs

## Product-based job processing

- **Dynamic delivery routines:** The communication channel is automatically determined based on customer preferences. One toolset covers everything: print, online, e-mail and text. The appropriate communication channel is selected automatically upon receiving the input trigger, including PDFs or e-mails.
- **E-mail**
  - Automatic transmission of transactional e-mails in feature-rich HTML
  - Creation of catching e-mails that are personalised, dynamic, interactive and engaging
  - Embedding of links to external systems such as payment gateways to bring unprecedented value to e-mails
- **Text messages**
  - Automatic creation of text messages to customers
  - Notifications to retrieve new documents
  - Link to a web page
- **Online**
  - Online presentation of documents in graphically-rich HTML
  - Choice for customers to interact and engage
  - Building, hosting and serving of web forms, as well as use of data for dynamic generation of personalised pages



# WORKFLOW



# TECHNICAL SPECIFICATIONS

## MINIMUM SYSTEM REQUIREMENTS for PlanetPress® Connect Designer 1.0.0

<b>Operating systems</b>	Microsoft Windows 2008/2008 R2 Server (64) Microsoft Windows 2012/2012 R2 Server (64) Microsoft Windows Vista (64) Microsoft Windows 7 (64) Microsoft Windows 8.1 (64) (Windows XP, Windows 2003 and older versions of Windows are not supported)
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## MINIMUM HARDWARE REQUIREMENTS

<b>Filesystem</b>	NTFS (FAT32 is not supported)
<b>Memory</b>	8GB (10GB recommended)
<b>Hard disk space</b>	At least 10GB
<b>Software</b>	Java SE 7u13
<b>Pre-Requisites</b>	Microsoft Visual C++ 2008 SP1 redistributable package (x86) Microsoft Visual C++ 2005 Service Pack 1 redistributable package MFC Security Update (x86)